

Sponsorship Packages

\$10,000 PACKAGE:

- Recognition as a Major Sponsor of the Championships
- One FULL COLOUR page advertisement in the Arabian Horse News x 4 issues. (this magazine is circulated to over 4,000 members PLUS an additional distribution of 5,000 copies to newsagents throughout Australia as well as being available as an Online Magazine ~ Valued at \$985 per page).
- Eight (8) black and White pages in the Show Catalogue (Valued at \$500 per page).
- Preferential Stabling {if exhibiting}
- Arena banners displayed (banners supplied by sponsor) (not at horse level)
- Distribution of advertising material to all competitors and visitors to the Championship (sponsor to supply)
- Trade Stand Hospitality area for your representatives (if taking Trade Stand)
Or Access to our VIP hospitality area for up to 12 of your representatives
- Naming rights to 10 classes as decided by AHSA
- Reserved seating for 24 persons in the arena plus an area adjacent for your own hospitality and/or displays
- Participation in presentations & photo opportunity with class winner
- Display of Video / DVD at our event (sponsor to supply)
- Announcements & Acknowledgements from Show Commentator
- Advertisement and links on our Website
- Mention & logo in press releases
- Mention & logo in Championships ad in Horse deals
- Preferential opportunity given for any media interviews/filming during the event

\$7,500 PACKAGE:

- One FULL COLOUR page advertisement in the Arabian Horse News x 4 issues. (this magazine is circulated to over 4,000 members PLUS an additional distribution of 5,000 copies to newsagents throughout Australia as well as being available as an Online Magazine ~ Valued at \$985 per page).
- Six (6) black and White pages in the Show Catalogue (Valued at \$500 per page).
- Choice of Stabling
- Arena banners displayed (banners supplied by sponsor) (not at horse level)
- Distribution of advertising material to all competitors and visitors to the Championship (sponsor to supply)
- Trade Stand Hospitality area for your representatives (if taking Trade Stand)
Or Access to our VIP hospitality area for up to 10 of your representatives
- Naming rights to 8 classes as decided by AHSA
- Reserved seating for 18 persons in the arena plus an area adjacent for your own hospitality and/or displays
- Participation in presentations
- Display of Video / DVD at our event (sponsor to supply)
- Announcements & Acknowledgements from Show Commentator
- Advertisement and links on our Website
- Mention in press releases
- Mention in Championships ad in Horse deals

\$5,000 PACKAGE:

- One FULL COLOUR page advertisement in Arabian Horse News x 2 issues (this magazine is circulated to over 4,000 members PLUS an additional distribution of 5,000 copies to newsagents throughout Australia as well as being available as an Online Magazine ~ Valued at \$985 per page).
- Four (4) black and White pages in the Show Catalogue (Valued at \$500 per page).
- Arena banners displayed (banners supplied by sponsor) (not at horse level)
- Distribution of advertising material to all competitors and visitors to the Championship (sponsor to supply)
- Trade Stand Hospitality area for your representatives (if taking Trade Stand)
Or Access to our VIP hospitality area for up to 8 of your representatives
- Naming rights to 5 classes as decided by AHSA
- Reserved seating for 10 persons in the arena plus an area adjacent for your own hospitality and/or displays
- Display of Video / DVD at our event (sponsor to supply)
- Announcements & Acknowledgements from Show Commentator
- Advertisement and links on our Website
- Mention in press releases
- Mention in Championships ad in Horse deals

\$3,000 PACKAGE:

- One FULL COLOUR page advertisement in Arabian Horse News x 1 issue (this magazine is circulated to over 4,000 members PLUS an additional distribution of 5,000 copies to newsagents throughout Australia as well as being available as an Online Magazine ~ Valued at \$985 per page).
- One (1) black and White page in the Show Catalogue (Valued at \$500 per page).
- Arena banners displayed (banners supplied by sponsor) (not at horse level)
- Distribution of advertising material to all competitors and visitors to the Championship (sponsor to supply)
- Access to our VIP hospitality area for up to 6 of your representatives
- Naming rights to 3 classes as decided by AHSA
- Reserved seating for 6 persons in the arena plus an area adjacent for your own hospitality and/or displays
- Display of Video / DVD at our event (sponsor to supply)
- Announcements & Acknowledgements from Show Commentator
- Advertisement and links on our Website
- Mention in press releases
- Mention in Championships ad in Horse deals

\$1,000 PACKAGE:

- One FULL COLOUR half page advertisement in Arabian Horse News x 1 issue (this magazine is circulated to over 4,000 members PLUS an additional distribution of 5,000 copies to newsagents throughout Australia as well as being available as an Online Magazine ~ Valued at \$492.50 per half page).
- One (1) black and White half page in the Show Catalogue (Valued at \$250 per page).
- Arena banners displayed (banners supplied by sponsor) (not at horse level)
- Distribution of advertising material to all competitors and visitors to the Championship (sponsor to supply)
- Naming rights to 1 class as decided by AHSA
- Reserved seating for 6 persons in the arena
- Display of Video / DVD at our event (sponsor to supply)
- Announcements & Acknowledgements from Show Commentator
- Advertisement and links on our Website
- Mention in press releases
- Mention in Championships ad in Horse deals

TRADE STANDS: \$625 for five days or \$140 per day (GST Inc) or by negotiation for large areas

INDIVIDUAL CLASS SPONSORSHIPS:

Purebred – Halter – Ridden – Performance – Amateur Owner

\$330 (inc GST) per class plus half page black & white advertisement in show catalogue (two classes = full page black & white advertisement and so on)

Derivative – Halter – Ridden – Performance – Amateur Owner – Youth

\$165 (inc GST) per class plus quarter page black & white advertisement in catalogue (two classes = half page black & white advertisement and so on)

Silver Snaffle Classes:

\$250 (inc GST) per class plus half page black & white advertisement in show catalogue